

# COMPANY PROFILE





# **ABOUT US**

In 2014, Archon Inc. began as a small player in Davao City's truck trading scene. Founded by a group of partners with just three small trucks, they quickly navigated the challenges of growth to become the go-to place for top-quality trucks. Securing exclusivity from the Sinotruk Group in 2016 was a game-changer, leading to expansion into Cebu and Manila in 2017. By 2018, Archon was proud to be recognized as Sinotruk's top distributor nationwide, highlighting their commitment to quality, integrity, professionalism, and technical skills.

In June 2023, Archon formed a strategic alliance with Liugong, China's leading heavy equipment manufacturer. This partnership strengthened Archon's reputation as a trusted provider of high-quality trucks and heavy equipment. Their national network of service centers, equipped with the latest technology and skilled mechanics, can service over 1,500 vehicles each year. With branches in key locations, a mission to revolutionize after-sales service, and driven by a passion for growth and excellence, Archon is poised to become a nationwide leader in the Philippines.

# **OUR GOAL**

"Transforming lives together by empowering growth for a better world"

# **CORE VALUES**













# **CULTURE**

World Class | Think Different | Slow is Smooth. Smooth is Fast | Big Picture Choose Long Term | Service to Others

# WHAT WE OFFER

# **TRUCKS**





HEAVY EQUIPMENT

# AFTERSALES SERVICES





**SPARE PARTS** 

# **OUR STRENGTH**







- Wide Range of Products
- Quality Assurance
- Competitive Pricing
- Easy Access to Spare Parts
- Comprehensive Warranty
- After-Sales Support
- Preventive Maintenance
- Nationwide Presence
- Advanced Safety Compliance
- Expert Technicians

- Dedicated Service Centers
- Customer Loyalty Programs
- Customer Advocates
- Strong Brand Reputation
- Community Engagement

# **BRAND PARTNERS**



Howo, a leading brand under Sinotruk, is renowned for its robust and reliable heavy-duty trucks. Established in 1956, Sinotruk is one of China's largest truck manufacturers. The Howo series, launched in the early 2000s, is recognized for its advanced technology, durability, and cost-efficiency.

Howo trucks cater to diverse needs, from logistics to construction and mining, known for their powerful engines, fuel efficiency, and load-bearing capabilities. The brand continually innovates with modern safety features, comfortable cabins, and smart technologies.

With a global presence, Howo is trusted worldwide for reliable heavy-duty transportation solutions.









SINOTRUK
OFFICIAL SERVICE STATION



For over 65 years, LiuGong Machinery Corporation has been a leader in the construction equipment manufacturing industry in China. Since building its first wheel loader in 1996, LiuGong has evolved to become one of the fastest-growing global construction equipment companies in the world, offering a full line of intuitive, extreme-duty machines for construction equipment.

In response to the perpetual challenge for owners to achieve more with fewer resources, LiuGong fosters an environment where employees thrive through abundant opportunities for personal and professional growth. Committed to delivering superior products and services, LiuGong ensures customer satisfaction while driving financial success for its investors. Moreover, the company actively engages with and supports the communities it serves, embodying a holistic approach to sustainable business practices.





LIUGONG AUTHORIZED DISTRIBUTOR



LIUGONG AUTHORIZED DISTRIBUTOR



LIUGONG
AUTHORIZED SERVICE STATION





# **ELIUGONG**







# **BRANCHES NATIONWIDE**

#### Luzon

#### CALOOCAN

Lots 6 & 7, Barangay 8, Dagat-Dagatan Ave., Caloocan City, 1400 0917 104 7440 Sales | 0966 142 5782 Helpdesk 0917 628 4179 Aftersales

#### FDSA

1249 Edsa Balintawak Quezon City, 1106 0917 104 7440 Sales | 0966 142 5782 Helpdesk 0917 628 4179 Aftersales

# **Visayas**

#### CEBU

Ouano Avenue, NRA Barangay Subangdaku Mandaue City, Cebu 6014 0936 372 3585 Sales | 0966 142 5782 Helpdesk 0917 628 2546 Aftersales

# **CEBU SRP**

Cebu South Coastal Road Barangay San Isidro Talisay City, Cebu 6045 0936 372 3585 Sales | 0966 142 5782 Helpdesk 0917 628 2546 Aftersales

#### **ILOILO**

Coastal Road, Barangay Napnud Leganes, Iloilo City, 5003 0936 372 3585 Sales | 0966 142 5782 Helpdesk 0917 628 2546 Aftersales

#### **PALAWAN**

Km3, South National Highway, Barangay San Pedro, Puerto Princesa City, Palawan 5300 0936 372 3585 Sales | 0966 142 5782 Helpdesk 0917 628 2546 Aftersales

# **Mindanao**

#### DAVAO

Door 14-18 Asia Prime Center, G. Del Pilar st., Corner Dacudao Barangay Agdao Proper, Davao City, 8000 0917 125 1306 Sales | 0966 142 5782 Helpdesk 0927 601 4072 Aftersales

#### **DAVAO R.CASTILLO**

830 R.Castillo St., Agdao Davao City, 8000 0917 125 1306 Sales | 0966 142 5782 Helpdesk 0927 601 4072 Aftersales

#### DAVAO DIVERSION

Diversion Road, Buhangin, Davao City, 8000 0917 125 1306 Sales | 0966 142 5782 Helpdesk 0927 601 4072 Aftersales

# CAGAYAN DE ORO

Zone 1B, Barangay Taytay, El Salvador City, Misamis Oriental, 9017 0927 601 4079 Sales | 0966 142 5782 Helpdesk 0917 110 5896 Aftersales

### **SURIGAO**

P7, Barangay Gamuton, Carrascal, Surigao del Sur, 8318 0927 601 4079 Sales | 0966 142 5782 Helpdesk 0917 110 5896 Aftersales

#### BUTUAN

Purok 5 Barangay Lemon 8600 City of Butuan Agusan del Norte, 8600 0927 601 4079 Sales 0966 142 5782 Helpdesk 0917 110 5896 Aftersales

#### **GENERAL SANTOS**

Door 1 Diversion Road near Crossing mabuhay road Barrio of Nopol, Barangay Conel General Santos City, 9500 0995 314 4524 Sales 0966 142 5782 Helpdesk 0927 601 4072 Aftersales

# ZAMBOANGA - Parts Store

Mayor Jaldon st. Barangay Canelar, Zamboanga City, 7000 0917 139 6974 Sales 0966 142 5782 Helpdesk

#### **TAGUM - Parts Store**

JSP BLDG., Purok Galingan, Barangay Mankilam, Tagum City, Davao del Norte, 8100 0917 103 7042 Sales 0966 142 5782 Helpdesk